

Promoting enterprise growth & excellence

Empretec Mauritius is a not for profit NGO and is part of an international network of Empretec Centres operating in 42 countries & under the aegis of UNCTAD .

The services of Empretec Mauritius have been structured to provide the initial training in entrepreneurship, through the world acclaimed Entrepreneurship Training Workshop run in collaboration with UNCTAD. We also offer various other support services for SME development and growth.

Empretec Mauritius core services:

- Technical Assistance & Capacity Building
- Business Development & Value Added Services
- Trade, Investment Facilitation & Regional Integration
- Clustering & Innovation



Empretec Director's meeting in Jordan, 2009



Contact us for this unique opportunity!



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Do you have what it takes to be a

successful ? entrepreneur.



This is YOUR CHANCE to become one !



Empretec is an integrated capacity building program of the United Nations Conference on Trade and Development (UNCTAD) to foster entrepreneurial capabilities and the development of internationally competitive SMEs.

A survey of successful entrepreneurs conducted by the Harvard Business School has shown that most

successful entrepreneurs have 10 common Personal Entrepreneurial Competencies, known as the 10 PECs.

Through a scientifically developed methodology, these 10 PECs constitute the core of the **Entrepreneurship Training Workshop (ETW)** - the flagship program of Empretec. ETW participants undergo an intensive assessment of their PECs and identifies ways and means to improve them.



The ETW is different from other programs in that it is based on a behavioural approach to entrepreneurship. Through self assessment & individual transformation, ETW reinforces entrepreneurial traits grouped into the 10 PECs associated to successful entrepreneurs.

ETW instils the "can-do" spirit by building self-confidence and making an entrepreneur aware of his/her potential and competitive advantage.

WHAT THEY SAID...



"This is the best entrepreneurship training program I have seen & certainly among the best training I have attended. Highly recommended for all existing & potential entrepreneurs"

Amar Deerpalsing

Owner/Manager- Home Centre Ltd.
(President of SM E Federation)



"This was a life changing experience as I was not only able to improve my business, but also manage my home better. Highly recommended to every business woman"

Nazima Peroo

Owner/Manager – NSZ Trading
(Most Promising Woman Entrepreneur of the Year – 2009)



"I was already running my business but this workshop has highlighted the areas which required my focus, to take my business to another level. ETW is a stepping stone for SME growth & competitiveness"

Gary Kon Kam King

Director – Convenience Food Ltd



"Le programme ETW m'a permis de surmonter l'hésitation que j'avais pour lancer mon entreprise. C'était Le déclic qu'il me fallait pour lancer 'Urban' – mon rêve de toujours "

Nathalia Vadamootoo

Owner – Urban (Breakfast and More)

Where the rest of the world sees **problems**,
the **entrepreneur** sees opportunities.

ENTREPRENEURSHIP TRAINING WORKSHOP

THE PROGRAM

The Entrepreneurship Training Workshop (ETW) addresses the essential issues of how entrepreneurial competencies and behaviours of business owners influence the conduct and above all, the results of their businesses. It focuses on changing participants' behaviours and instilling the "Can-do" spirit through attitudinal transformation and building self-confidence by reinforcing the Personal Entrepreneurial Competencies (PECs).

Over 220,000 entrepreneurs (30% women) trained worldwide

METHODOLOGY

The methodology used for the ETW is highly interactive and experiential. In place of lectures, the training uses structured exercises, small and large group activities, video presentations, diagnostic tools, case studies, questionnaires and other means designed to identify participants' PECs and enhance them through practice.

The PECs are clustered around three groups - Achievement, Planning and Power - corresponding to the key factors identified by research as being associated with successful entrepreneurs.

350 UNCTAD certified international trainers

DURATION

The ETW is a very intensive 6-day workshop preceded by a pre-training x-ray of the competencies of the participants. At the end, a post training evaluation is also conducted to see the difference and evaluate the participants business readiness.

3 ETW run at any one time,

making it the world's best entrepreneurship training workshop

TARGET GROUPS

- Business owners, including SMEs in all sectors of activities
- Potential or emerging entrepreneurs, including women, young graduates, etc.
- Those aspiring to start their business one day and needing the required "décllic"

42 EMPRETEC centers around the world
Over 9000 workshops conducted to date

10

Personal Entrepreneurial Competencies



ACHIEVEMENT CLUSTER

1. Opportunity Seeking and Initiative
2. Persistence
3. Fulfilling Commitments
4. Demand for Efficiency and Quality
5. Taking Calculated Risks

PLANNING CLUSTER

6. Goal Setting
7. Information Seeking
8. Systematic Planning & Monitoring

POWER CLUSTER

9. Persuasion & Networking
10. Independence & Self Confidence



**Don't miss out
this unique opportunity!**